

BULK ORDERING + LICENSING GUIDE

Practical tools for birth professionals, educators, and organizations.

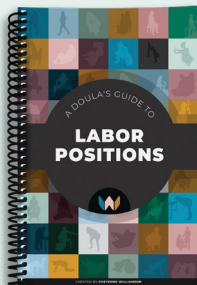


Bulk Ordering at a Glance

Whether you're equipping a training cohort, stocking a birth center, providing resources to your team, or preparing materials for a class, Woven Within offers bulk pricing designed to make practical birth support tools more accessible to groups and organizations.

Bulk discounts begin at just 5 physical products, with additional resources and licensing benefits available at higher quantities.

Bulk pricing up to 30% off.



A Doula's Guide to Labor Positions

Physical books starting at \$75

Orders of **10+ books** include one **individual eBook license per physical book**, allowing each recipient to have both the physical and digital resource.

Bulk discounts begin at 5 books, with **complimentary resources** included with larger orders.



The Adaptive Birth Card Deck

200 cards • starting at \$80

A practical reference designed to help birth professionals adapt positioning and support for a wide range of physical needs and limitations.

Bulk discounts begin at 5 decks, with **complimentary resources** included with larger orders.



99 Pregnancy Positions Poster

24 x 36 in • starting at \$35

An easy-to-reference visual resource for birth centers, offices, classrooms, training spaces, clinics, and birth professionals.

Bulk discounts begin at 5 posters, with **complimentary resources** included with larger orders.



A Doula's Guide to Labor Positions (eBook)

\$50 • Additional licenses \$20

Already own the eBook and want to provide copies to your students, clients, staff, or training participants? Purchase individual or bulk licenses directly from Woven Within.

Bulk license pricing available for **10+ recipients**.

NEED SOMETHING BIGGER?

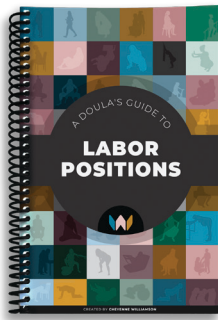
Ordering more than 100? Equipping an entire organization? Need a combination of products that doesn't fit neatly into these tables?

Custom quotes are available for larger and unique orders.

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A Doula's Guide to Labor Positions

A Doula's Guide to Labor Positions is a spiral-bound reference designed to make position changes easier to understand and use during labor. With illustrated positions organized for quick reference, it gives doulas, birth professionals, educators, and families a practical tool they can reach for when deciding what to try next.

Bulk pricing is available for training programs, doula organizations, birth centers, educators, practices, teams, and anyone purchasing multiple copies for their community.

Retail Price: \$75

Bulk Pricing Structure

QUANTITY	DISCOUNT	PER BOOK	TOTAL	EBOOK LICENSES	BONUS
1	—	\$75.00	\$75.00	—	—
5	5%	\$71.25	\$356.25	—	—
10	10%	\$67.50	\$675.00	10	—
15	15%	\$63.75	\$956.25	15	—
20	18%	\$61.50	\$1,230.00	20	—
25	20%	\$60.00	\$1,500.00	25	—
30	22%	\$58.50	\$1,755.00	30	—
35	24%	\$57.00	\$1,995.00	35	—
40	25%	\$56.25	\$2,250.00	40	—
45	26%	\$55.50	\$2,497.50	45	—
50	27%	\$55.00	\$2,750.00	50	(1) 99 Pregnancy Positions Poster
75	28%	\$54.00	\$4,050.00	75	(1) 99 Pregnancy Positions Poster
100	30%	\$52.50	\$5,250.00	100	(2) 99 Pregnancy Positions Poster

Ebook Licenses Included with Order 10+

Every physical book in an order of 10 or more includes one individual eBook license at no additional cost. For example, an order of 10 books includes 10 eBook licenses. An order of 25 books includes 25 eBook licenses.

After your purchase, you will receive a unique redemption code with the same number of uses as the licenses included with your order. You can share that code with the people receiving your books, allowing each person to redeem and download their own copy of the eBook directly from Woven Within.

There is no need to purchase these licenses separately. If you need more eBook licenses than the number included with your physical book order, additional licenses may be purchased individually or through bulk eBook licensing.

One physical book = one eBook license on qualifying orders of 10+.

Bulk Order Bonuses

Larger book orders include complimentary resources in addition to the applicable bulk discount and included eBook licenses.

Orders of 50–99 books include one complimentary 99 Pregnancy Positions Poster. Orders of 100 books include two complimentary 99 Pregnancy Positions Posters.

Complimentary items are automatically included with qualifying orders and do not need to be added or purchased separately.

Good to Know

Bulk pricing applies to books purchased together in a single order. Included eBook licenses are intended for the individuals receiving the corresponding physical books and do not permit additional distribution beyond the number of licenses provided.



The Adaptive Birth Card Deck

The Adaptive Birth Card Deck is a 200-card reference tool designed to help birth professionals adapt positioning and support when common movements aren't comfortable, accessible, or appropriate.

Cards are organized across 10 categories covering considerations such as blood pressure and circulation, respiratory and digestive needs, neurological and nerve concerns, pelvic and spinal limitations, joint hypermobility, energy and metabolic considerations, pelvic floor concerns, pregnancy-specific needs, anesthesia, and mobility limitations.

Retail Price: \$80

Bulk Pricing Structure

QUANTITY	DISCOUNT	PER DECK	TOTAL	EBOOK LICENSES	BONUS
1	—	\$80.00	\$80.00	—	—
5	5%	\$76.00	\$380.00	—	—
10	10%	\$72.00	\$720.00	—	—
15	15%	\$68.00	\$1,020.00	—	—
20	18%	\$65.60	\$1,312.00	—	—
25	20%	\$64.00	\$1,600.00	—	—
30	22%	\$62.40	\$1,872.00	—	—
35	24%	\$60.80	\$2,128.00	—	—
40	25%	\$60.00	\$2,400.00	—	—
45	26%	\$59.20	\$2,664.00	—	—
50	27%	\$58.40	\$2,920.00	1	(1) <i>A Doula's Guide to Labor Positions</i>
75	28%	\$57.60	\$4,320.00	1	(1) <i>A Doula's Guide to Labor Positions</i>
100	30%	\$56.00	\$5,600.00	2	(2) <i>A Doula's Guide to Labor Positions</i>

What Bulk Purchase Includes

Each quantity represents one complete physical 200-card Adaptive Birth Card Deck per recipient. Bulk pricing makes it easier to provide decks to students, staff, educators, birth workers, or members of an organization while giving each person their own complete reference tool.

Bulk purchase of the physical deck does not include digital copies of the cards or permission to reproduce, scan, photograph for distribution, upload, or redistribute the card content or illustrations.

Bulk Order Bonuses

Orders of **50–99 card decks** include **one complimentary physical copy of *A Doula's Guide to Labor Positions*, along with one individual eBook license.** Orders of **100 card decks** include **two complimentary physical books and two individual eBook licenses.**

The included eBook license allows the recipient of each complimentary book to redeem their own digital copy. A unique redemption code will be provided with the order.

Complimentary books and their corresponding eBook licenses are automatically included with qualifying orders and do not need to be purchased separately.

Good to Know

Bulk discounts apply to card decks purchased together in a single order. Complimentary books, eBook licenses, and other bonus products do not count toward the quantity used to calculate your bulk discount or qualify an order for another bonus.

Purchase of the Adaptive Birth Card Deck does not grant digital reproduction or redistribution rights to the cards, illustrations, or content.

Shipping is calculated separately based on order size and destination. For quantities greater than those listed or larger organizational needs, contact Woven Within for a custom quote.



99 Pregnancy Positions Poster

The 99 Pregnancy Positions Poster brings a wide range of movement and positioning options together in one easy-to-reference visual resource. The 24 × 36 inch poster is designed for spaces where having options visible and accessible matters. It is a practical addition to birth centers, doula offices, classrooms, training spaces, prenatal education settings, clinics, and other spaces supporting pregnancy and birth.

Bulk pricing is available for organizations, educators, practices, programs, and teams wanting to place the poster in multiple spaces or provide copies to multiple professionals.

Retail Price: \$35

Bulk Pricing Structure

QUANTITY	DISCOUNT	PER POSTER	TOTAL	EBOOK LICENSES	BONUS
1	—	\$35.00	\$35.00	—	—
5	5%	\$33.25	\$166.25	—	—
10	10%	\$31.50	\$315.00	—	—
15	15%	\$29.75	\$446.25	—	—
20	18%	\$28.70	\$574.00	—	—
25	20%	\$28.00	\$700.00	—	—
30	22%	\$27.30	\$819.00	—	—
35	24%	\$26.60	\$931.00	—	—
40	25%	\$26.25	\$1,050.00	—	—
45	26%	\$25.90	\$1,165.50	—	—
50	27%	\$25.55	\$1,277.50	1	(1) <i>A Doula's Guide to Labor Positions</i>
75	28%	\$25.20	\$1,890.00	1	(1) <i>A Doula's Guide to Labor Positions</i>
100	30%	\$24.50	\$2,450.00	1	(1) <i>A Doula's Guide to Labor Positions</i> (1) <i>The Adaptive Birth Card Deck</i>

What Bulk Purchase Includes

Each quantity represents one physical 24 × 36 inch poster. Bulk pricing applies when multiple posters are purchased together in a single order.

The poster is a physical reference product. Purchase does not include a digital file or permission to reproduce, scan, print, copy, upload, or otherwise distribute the poster or its individual illustrations.

Bulk Order Bonuses

Orders of **50–99 posters** include one complimentary physical copy of *A Doula's Guide to Labor Positions*, along with one individual eBook license. Orders of **100 posters** include one complimentary physical copy of *A Doula's Guide to Labor Positions*, one individual eBook license, and one complimentary Adaptive Birth Card Deck.

The eBook license accompanying the complimentary book allows one individual to redeem their own digital copy. A unique redemption code will be provided with the order. Complimentary products are automatically included with qualifying orders and do not need to be purchased separately.

Good to Know

Bulk discounts apply to posters purchased together in a single order. Complimentary books, card decks, and eBook licenses do not count toward the quantity used to calculate the bulk discount or qualify an order for additional bonuses.

Purchase of the poster does not grant permission to reproduce or redistribute the poster, its content, or its individual illustrations.

Shipping is calculated separately based on order size and destination. For quantities greater than those listed, multiple-location orders, or other organizational needs, contact Woven Within for a custom quote.



A Doula's Guide to Labor Positions (eBook)

A Doula's Guide to Labor Positions is also available as a digital eBook for individual use. The standard eBook is \$50 and provides the purchaser with their own digital copy.

Already purchased the eBook and want to provide copies to students, clients, trainees, staff, or other participants? Additional individual licenses are available starting at **\$20 per recipient**, with discounted pricing for larger groups.

A standard eBook purchase is required before purchasing additional eBook licenses.

Retail Price: \$50

How Additional eBook Licensing Works

Additional eBook licenses are available to customers who have already purchased the standard \$50 eBook and want to provide individual copies to additional people.

One license is required for each additional recipient.

After purchasing your licenses, Woven Within will provide a unique coupon code limited to the number of licenses purchased. You can share that code with your intended recipients, allowing each person to redeem and download their own copy of the eBook directly from Woven Within.

For example, if you purchase **25 additional licenses**, you will receive a coupon code valid for **25 individual eBook downloads**. Your recipients can use the code to redeem their copies at no additional cost to them because their licenses have already been purchased on their behalf.

The coupon code is simply the method used to distribute the licenses. It does not provide access beyond the number of licenses purchased.

Important: Standard eBook Purchase Required

The \$20 individual license is not a standalone eBook purchase.

Before purchasing additional individual or bulk licenses, the purchaser must first own the standard **\$50 eBook**.

Your original \$50 eBook purchase provides your own individual copy. Additional licenses allow you to extend access to other individual recipients at a reduced rate without requiring each person to purchase the standard \$50 eBook separately.

\$50 eBook = your individual copy
Additional license = one additional recipient

Discounted bulk licensing is available when purchasing larger numbers of additional licenses at one time.

Good to Know

Each eBook license provides one individual recipient with one copy of *A Doula's Guide to Labor Positions*. Licenses may not be reused to provide access to additional recipients.

The eBook file may not be forwarded, copied, uploaded, publicly posted, resold, or otherwise distributed beyond the number of licenses purchased or included with a qualifying physical book order.

Redemption codes are used to deliver licenses that have already been purchased or included with an order. A recipient's checkout may show the eBook at no charge after applying the code because their individual license has already been paid for or included on their behalf.

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For more than 100 licenses, organization-wide access, or licensing needs outside standard individual distribution, please contact:

Cheyenne Williamson ✉ cheyenne@wovenwithinyou.com

Additional eBook License Pricing

QUANTITY	DISCOUNT	PER BOOK	TOTAL
1	—	\$20.00	\$20.00
5	—	\$20.00	\$100.00
10	10%	\$18.00	\$180.00
15	10%	\$18.00	\$270.00
20	15%	\$17.00	\$340.00
25	20%	\$16.00	\$400.00
30	20%	\$16.00	\$480.00
35	20%	\$16.00	\$560.00
40	25%	\$15.00	\$600.00
45	25%	\$15.00	\$675.00
50	25%	\$15.00	\$750.00
75	30%	\$14.00	\$1,050.00
100	35%	\$13.00	\$1,300.00

Already Ordering Physical Books?

Orders of **10 or more physical copies** of *A Doula's Guide to Labor Positions* already include **one individual eBook license per physical book purchased**.

These included licenses are an exception to the standard eBook licensing requirement. **You do not need to purchase the \$50 eBook first or purchase the included licenses separately.**

For example:

10 physical books = 10 included eBook licenses
25 physical books = 25 included eBook licenses
50 physical books = 50 included eBook licenses

After your physical book order, you will receive a unique redemption code with the same number of uses as the licenses included with your order. Share the code with the individuals receiving your books so each person can download their own eBook copy directly from Woven Within.

If you need eBook access for **more people than the number of physical books purchased**, additional licenses can be purchased at the applicable individual or bulk licensing rate.

How to Place a Bulk Order

Ready to place an order? Whether you know exactly what you need or you're still figuring out the right quantity for your group, getting started is simple.

1

CHOOSE YOUR RESOURCES

Use the pricing in this guide to choose the product and quantity that works for your group.

You can order books, card decks, posters, additional eBook licenses, or a combination of Woven Within resources.

2

SEND ME YOUR ORDER DETAILS

Email cheyenne@wovenwithinyou.com with:

- The product(s) you're interested in
- Quantity of each
- Your shipping destination
- Any deadline or event date I should know about
- Any special organizational or licensing needs

I'll confirm availability and provide your final order total, including applicable shipping.

3

CONFIRM + PURCHASE

Once everything looks right, I'll provide the information you need to complete your order.

For larger or custom orders, pricing and fulfillment details will be confirmed before payment.

4

I'LL PREPARE YOUR ORDER

Physical products will be prepared and packaged for shipment.

If your order includes eBook licenses, I'll also create a **unique redemption code** specifically for your order. The code will be limited to the number of licenses you purchased or received with your qualifying bulk order.

5

SHARE YOUR RESOURCES

Once your order arrives, your physical resources are ready to distribute.

For eBook licenses, simply share your unique redemption code with your intended recipients. Each person can use the code to redeem and download their own copy directly from Woven Within.

SHIPPING

Shipping is calculated separately based on the products ordered, quantity, package weight, destination, and shipping method.

Large orders may ship in multiple packages. Shipping costs are not included in the prices shown in this guide unless specifically stated in your quote.

WORKING WITH A DEADLINE?

Larger orders may require additional processing or production time depending on current inventory.

If you need your resources for a training, conference, class, or other specific date, **please include your deadline when requesting your order**. I'll let you know what is possible before your purchase is finalized.

QUESTIONS?

Questions before you're ready to order? That's okay, too.

✉ cheyenne@wovenwithinyou.com



The Details

BULK PRICING

Bulk pricing applies to qualifying quantities of the same product purchased together in a single order unless otherwise specified in a custom quote.

Discounts are based on the quantity purchased and cannot be combined with other discounts or promotional codes unless specifically approved.

COMPLIMENTARY PRODUCTS

Some higher-quantity orders include complimentary Woven Within resources. Qualifying bonuses are listed directly on each product's pricing page.

Complimentary products are automatically included with qualifying orders and do not need to be purchased separately.

Complimentary products do not count toward the purchased quantity, additional bulk discounts, eBook license quantities, or additional bonus thresholds. Complimentary items have no cash value and cannot be exchanged for an additional discount or substituted unless otherwise agreed upon.

EBOOK LICENSES

Each eBook license provides one individual recipient with access to one copy of *A Doula's Guide to Labor Positions*.

The standard \$50 eBook is for the original purchaser's individual use. Additional eBook licenses are available to customers who have already purchased the eBook and want to provide copies to additional recipients.

Orders of 10 or more physical books already include one eBook license per physical book and do not require a separate \$50 eBook purchase for those included licenses.

REDEMPTION CODES

Purchased and included eBook licenses are fulfilled using unique redemption codes.

A code is limited to the number of licenses purchased or included with the order. The purchaser may share the code with their intended recipients, and each redemption provides one individual with their own eBook copy.

A recipient may see a \$0 checkout total when using the code because their license has already been purchased or included on their behalf.

DIGITAL SHARING + DISTRIBUTION

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If additional individuals need access, additional licenses must be purchased.

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Interested in another type of use? Please contact me before using Woven Within materials outside of their intended individual use.

SHIPPING + TAXES

Shipping is calculated separately unless otherwise stated in your quote. Applicable shipping charges and taxes are not included in the bulk pricing tables.

Shipping costs and methods may vary depending on quantity, destination, and the products included in an order.

AVAILABILITY

Bulk orders are subject to current inventory and availability. Larger quantities may require additional production or processing time.

If your order is needed by a specific date, please provide that date when requesting your quote.

CUSTOM + ORGANIZATIONAL ORDERS

Need more than 100 units, a combination of products, organization-wide licensing, or something that doesn't fit the standard pricing in this guide?

I'm happy to talk through what you need and create a custom quote when appropriate.

HAVE SOMETHING DIFFERENT IN MIND?

Whether you're preparing for a training, building resources for your team, equipping a birth center, or looking for something a little outside the standard options, reach out.

I'd be happy to talk through what you're looking for.

Cheyenne Williamson

Cheyenne Williamson
Owner + Creator, Woven Within



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